

Eduardo Monteagudo

Senior Visual, UX-UI, Product and AI Designer

Senior 360 Designer with experience across branding, product design, marketing and creative strategy. I create clear, consistent visual identities, digital products and content, using strong design fundamentals and modern AI-driven workflows.

Human-centered and impact-focused, combining visual design, UX/UI, illustration, video and AI content creation to deliver clear, coherent and effective digital experiences. My background in leading teams and teaching enables me to communicate clearly and support multidisciplinary projects.

www.mont.design | www.linkedin.com/in/monteagudog/ | monteagudog@gmail.com | Valencia, Spain

EXPERIENCE

Freelance Senior Designer

Sept. 2013 – Present Mont | Worldwide - Hybrid

Senior Designer delivering branding, UX/UI and content solutions for 70+ brands across 10 countries. www.mont.design

- Developed 70+ brands worldwide, improving consistency, recognition and reducing production time.
- Produced digital content, social campaigns, paid ads and AI-generated assets and workflows that strengthened client communication and streamlined production processes.
- Designed digital products, design systems and assets aligned with roadmap goals, increasing clarity, usability and overall user engagement.
- Led small teams and trained 200+ students and professionals, elevating workflow quality and design skills.

Senior Graphic Designer

Apr. 2025 – Nov. 2025 JobLeads | Germany - Remote

Career-growth platform for professionals worldwide with job-search tools, guidance and training. www.jobleads.com

- Implemented the company's new visual identity across all channels and delivered 100+ social-media assets (carousels, thumbnails, editorial graphics, motion loops, videos and AI visuals).
- Built AI workflows for image, video and prompt generation (MidJourney, Nano Banana, Freepik), improving speed and consistency in content production.
- Created reusable Figma templates and components to streamline design processes, supported paid campaigns and collaborated with marketing, video and product teams to ensure high-quality assets.

Senior UX-UI & Visual Designer

Aug. 2020 – Sep. 2023 Revieve | Finland - Remote

AI-based SaaS platform providing personalized beauty diagnostics for major global beauty brands. www.revieve.com

- Led the company's visual rebranding, creating asset libraries, guidelines and design principles; developed and maintained the Figma Design System to improve collaboration and sprint delivery.
- Adapted brand guidelines into plugin UI for global clients (Shiseido, AS Watson, JCPenney, P&G, Philips, DIOR); redesigned the company website, handling content structure, wireframes, prototypes and visual assets.
- Streamlined content creation through modular templates for social media, presentations and emails; produced video content and case studies that strengthened communication and boosted reach and engagement.

Senior Visual Designer

Mar. 2018 – Mar. 2019 Waidis | Valencia, Spain

Tech HR startup for recruiting in pharmaceutical stores with a SAAS for recruiting processes.

- Revitalized the brand identity through a full visual redesign and created videos, illustrations and web assets that strengthened communication and customer engagement.
- Designed responsive UX/UI for the recruitment SaaS and developed cohesive digital experiences across web, email, social media, publications and reports.
- Produced visual assets for recruiting pools aligned with major brand identities (Orchestra, HAYS, Axxon, Leroy Merlin), delivered client presentations and infographics, and optimized photo production through advanced image editing.

Design Professor

Oct. 2005 – Sep. 2016 Universidad de Los Andes | Mérida, Venezuela

Top universities in Latin America with the first industrial-product design school in Venezuela. www.ula.ve

Taught design fundamentals, graphic communication and digital tools to 500+ students while serving as department head, coordinating internships, mentoring final-project teams, organizing 20+ academic events, and updating programs—an experience that strengthened my leadership, clarity in communication, content structuring, and ability to guide teams and projects today.

Product / Project Manager

Mar. 2006 – Dec. 2011 Cacao Design Studio | Mérida, Venezuela

One of the first design agencies in Mérida, focusing on product design and branding

Led design and product projects for clients such as Coca-Cola, universities, NGOs and SMEs, managing teams of up to 10 people, suppliers, budgets and workflows while designing brands, graphics, websites and products—experience that shaped my ability to manage end-to-end projects, coordinate multidisciplinary teams, and deliver clear, high-impact solutions under pressure.

EDUCATION

Master in Design and Illustration

Universitat Politècnica de Valencia - Valencia, Spain

Adobe Software Certifications (Photoshop, Illustrator, InDesign, After Effects and Premiere)

Adobe Certified Training Center - Caracas, Venezuela

Core Teaching Module

Universidad de Los Andes - Mérida, Venezuela

Bachelor's Degree in Industrial / Product Design - SummaCumLaude

Universidad de Los Andes - Mérida, Venezuela.

LANGUAGES

Spanish: Native

English: Fluent

Italian: Basic

SKILLS

Design

Visual design, branding, illustration, iconography, layout & composition, marketing assets, social media design, photo editing, video editing, animation, data visualization, presentation design, AI content and workflow generation.

UX/UI

Design thinking, user research, interaction design, information architecture, user flows & journeys, wireframes, design systems, prototyping, UX writing, accessibility, multi-platform design, documentation and handoff.

Soft

Empathy, communication, problem-solving, attention to detail, collaboration, adaptability, creative thinking, initiative, teamwork, active listening, knowledge sharing.

DESIGN TOOLS

- Adobe CC suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, Firefly and Acrobat)
- AI (Midjourney, Freepik, Nano banana, Veo3, Gemini, Sora 2, ChatGPT)
- Figma, WordPress, Webflow, Sublime Text, Canva, LottieFiles, Pitch, Prezi, Hubspot, Outreach.
- Microsoft Office (Word, PowerPoint, Excel)
- Google (Drive, Slides, Sheets, Gmail, Analytics, Meet)
- Remote (Slack, Jira, Miro, Confluence, Zoom)